



Day at the Races

September 5, 2025

**Del Mar Thoroughbred Club
Del Mar Racetrack
2260 Jimmy Durante Blvd
Del Mar, CA 92014**

Exhibitor Packet

**Amanda S. Albee RRT, RRT-NPS
California Society for Respiratory Care President, San Diego
aalbee@csrc.org
207-329-6859**

April 2025

Dear Exhibitor,

We are excited to announce, the California Society for Respiratory Care, San Diego Region (CSRC-SDR) will have exhibitor tables available at our annual respiratory care conference, Day at the Races, on September 5, 2025!

The California Society for Respiratory Care (CSRC), is an affiliate of the American Association of Respiratory Care (AARC), is a non-profit professional organization, whose mission is to represent and support our members through public and legislative advocacy, educational opportunities, and to continuously strive for excellence in the cardiopulmonary profession. By these means, the CSRC is committed to health, healing and disease prevention in the California community.

Our conference hosts approximately 150 respiratory therapists, managers, educators and students for a fun filled educational event in our private skybox at the Del Mar Thoroughbred Club in Del Mar, CA. We will finish the event by enjoying the nostalgia of watching the most iconic horse racing with one of the best views at the track alongside our personal RT DJ.

We are happy to announce we have secured a larger skybox with an outside patio area to be designated as our CSRC-SDR Exhibitor Space. The space is limited to having 8 Tables so be sure to reserve your table early! We have allocated approximately 3 hours of combined break & exhibitor time for our attendees. We will be designing an exhibitor game, worth CE's to encourage RT's to visit each booth.

Day at the Races is truly an ideal venue for networking and product promotion. Please let me know if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Amanda S. Albee".

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Schedule of Events



<u>Day at the Races – 2025</u> Friday, September 5, 2024 Del Mar Racetrack 2260 Jimmy Durante Blvd Del Mar, CA 92014 7 CRCEs	
7:15 AM	Attendee Registration
7:45 AM	President's Welcome
0800 – 0850	<u>Speaker 1</u>
0850 - 0940	<u>Speaker 2</u>
0940 - 1030	<u>Exhibitor Education Game / Break</u>
1030 - 1120	<u>Speaker 3</u>
1120 - 1210	<u>Speaker 4</u>
1210 - 1300	<u>Speaker 5</u>
1300-1350	<u>Exhibitor Education Game/ Lunch</u>
1400 - 1730	<u>Horse Racing</u>

The exhibit area will be open to attendees. Friday, September 5th, 0730 to 1600. Table set-ups can begin at 0645.

You must check in with Amanda Albee prior to booth setup.

Table space will be pre-assigned; please make any requests in advance.

Exhibitor Pricing Options

Exhibitor selection for this event will be given on a first-to-register basis on the CSRC website, www.csrc.org. Early bird exhibitor registrations will go live at 9 am on Monday, July 1, 2025. Exhibitor registrations processed after August 14, 2025 may incur an additional 200.00 surcharge per table.

New Opportunity: CSRC-SDR Exhibitor Partnerships

Each Corporate Partnership will include the benefits outlined in this packet. Please continue reading to find out all the additional benefits designated to help your company stand out and to make the most out of your investment supporting the CSRC!

Basic Table (8 available)

\$750.00 each

2025 CSRC-SDR Gold Partner (2 available)

\$1000.00

Basic \$750.00 Table Includes:

- 1 Table with Shade Umbrella (side patio) – Round 42”
- Electricity (Must RSVP in advance)
- Attendance for 2 Registered Company Representatives
- CEU’s for 2 Registered Representatives (Must Complete Speaker Evaluations)
- Continental Breakfast
- Buffett Lunch
- Horse Racing Admission Tickets for 2 Registered Company Representatives
- Approximately 3 hours of direct exhibitor exposure time with attendees
- Ability to participate in Exhibitor Attendee Game
- Company logo promotion – Attendee Folders
- An additional 2 reps can be registered and added to your table for a fee of \$140.00 each. If more than 4 reps are needed, please contact us directly.

CSRC-SDR Gold Partnership \$1000.00 Includes:

- Table at Exhibitor Patio Entry Point – 4’ Rectangle
- Electricity (Must RSVP in advance)
- Attendance for 3 Registered Company Representatives
- CEU’s for 3 Registered Representatives (Must Complete Speaker Evaluations)
- Continental Breakfast
- Buffett Lunch
- Horse Racing Admission Tickets for 3 Registered Company Representatives
- Approximately 3 hours of direct exhibitor exposure time with attendees
- Ability to participate in Exhibitor Attendee Game
- Verbal recognition given during the President’s Welcome Message.
- Special recognition email sent to all CSRC Members to include company logo.
- Logo advertisement throughout the venue to include:
 1. Company logo promotion – Attendee Handouts - Event agenda, President’s Letter and Attendee Exhibitor Game
 2. Recognition of Gold Status with company logo & ad during scheduled downtime – Projector Screen. (Your company can design the slide being shown. If no slide is provided by August 14, 2024, the CSRC will create one to be used.)
 3. Recognition of Gold Status and logo at the Attendee Registration Table.
 4. Opportunity to introduce self and company to all attendees in tandem of presenting a speaker with the CSRC President. (A less than 2-minute speaker introduction will be prewritten for the company rep to utilize.)

(Optional):

Additional reps can be registered and added to your table for a fee of \$140.00 each.

Additional CSRC-SDR Gold Partnership Benefits:

- Gold Status Duration: August 1 2025 – July 31, 2026.
- Gold Status and logo promotion at any event hosted by and directly related to the CSRC-San Diego Region.
- Company logo promotion and partnership status included in all hospital community communications & newsletters sent by the CSRC San Diego Region President during the designated partnership year.

Additional Exhibitor Support Opportunities
California Society for Respiratory Care – San Diego Region

How can you support the CSRC-SDR?

We have additional ways to support the CSRC in the San Diego Region listed below.

If you and your company would like to sponsor any of these items please contact us directly.

Email: office@csrc.org | Toll Free: 888/730-CSRC (2772)

We really appreciate your contributions!

Your help and support make what we do possible.

☐ **\$300 – Sponsor a coffee break**

☐ **\$250 – Entertainment**

☐ **\$100 – Exhibitor Game**

☐ **\$200 – 2026 Sputum Bowl**